

DJ SR

ONE OF LONDON'S FAVOURITE DJs

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2021 BROCHURE



A LONDON BASED OPEN
FORMAT PROFESSIONAL DJ
WHO HAS BEEN DJING SINCE
1998 FOR PARTIES AT BARS,
NIGHTCLUBS, CORPORATE
EVENTS, FASHION SHOWS TO
LARGE PRIVATE PARTIES AND
FOR A-LIST HIGH PROFILE
CLIENTELE



*22 YEARS OF
MIXING
MUSIC*

CORRECTLY
SELECTED
RIGHTLY TIMED

PERFECTLY EXECUTED

THE HISTORY

An original DJ vinyl since 1998 and still playing sets on Serato vinyl to present day. From party rocker nightclub sets to relaxed corporate background sets to showcase event scratch sets and video sets - DJ SR can cover it all.

From starting his DJ career in 2000 playing at Queen Mary student union bars as a warm up DJ, to then making his way into the Leicester Square nightclub circuit in 2002, moving to the A-list nightclubs in 2004. DJ SR then became one of the resident DJs at London's biggest weekly nightclub R&B party - for five consecutive years. In addition to all of this, he has also played to members of the Royal Family, High Profile Corporate and Fashion events to billionaires mansion parties - there really isn't a party scene in London DJ SR hasn't covered.

EXPERIENCE

THE DJ

OPEN FORMAT DJ

Each event varies for DJ SR on a nightly basis. For example: one evening event could be a predominantly 80s 90s Pop Corporate event "mix and blend" set and the next evening may require a Current Charts to Old Skool R&B nightclub party style of DJing with elements of scratching. With so many different events in London requiring a wide scope of music genres and diversity, DJ SR's track selection and crowd pleasing style of DJing makes him adaptable and versatile for any party or event!

GENRES (SPECIALITY)

- 80s POP
- 90s POP
- CURRENT TOP 40'S CHARTS
- RNB (CURRENT & OLD SKOOL)
- HIP HOP (OLD SKOOL)
- HOUSE (HED KANDI BEACH TO RADIO DEEP HOUSE)
- ROCK & INDIE
- DISCO & 70s
- SOUL FUNK & MOTOWN
- UK GARAGE
- JUNGLE & DRUM N BASS
- MASH UP REMIX BLENDS

GENRES (NOT PLAYED)

Bollywood / Bhangra / Aggressive Hip Hop Rap / Dubstep / Bashment / Afrobeats / Grime

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RESI DEN CIES

Public Resident DJ & Music
Curator Mangotree Victoria, Hispania
Bank, Motel Studios Hoxton and
Goldsmith Hall Events.

DJ SR is also a rotation DJ for venues
on weekends: Apples & Pears Brick
Lane, Sama Bankside, Trapeze Bar Old
St and Avalon Clapham.

The venues is just the regular work...
This excludes the professional AV and
event companies who hire him as a
freelance DJ on a regular basis. DJ SR
also works for independent agencies.



REAL IT AWARDS

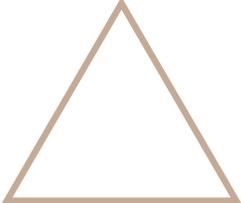


#RITA2019



NON-STOP

LONDON EVENTS



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CLIENTS

EVENT ORGANISERS

As a freelance DJ, DJ SR is hired as priority DJ for four events companies and furthermore rotation DJ for another six event companies (these six are for weekday events only). He freelances for a total of ten event companies in addition to bars & nightclub residency rotations.

GALAS

DJ SR's Gala's in 2019 ranged from the REAL IT awards, the annual UK events organiser Meetings Show Gala party as well as many more. DJ SR is the also resident DJ for the British Journalism annual awards. DJ SR has an extensive list of Gala events that go back to 2007.

CELEBRITIES

Her Royal Highness Sophie Wessex, Ne-Yo, Miguel, DJ for Gok Wan presented events, Angie Greaves, Beverly Knight, Lizzie Kundy, TOWIE parties and more.



THE MUSIC:

With DJ SR it's not **just** playing music.

DJ has alternative styles of Djing for various different types of events. His selection of music is more vast than the standard online record pools most DJ's use today. His years of digging vinyl and online research history have given him access to obtain mashups of all genres (upon standard versions of tracks) that fit and work eclectically for all styles of parties from bars to nightclubs to private events.

Party sets are standard: quick mixing, straight to the chorus no long edit versions of song with average of 2mins per song. Mixing is fluent (scratching only when suited to the type of event e.g no scratching for corporate galas or relaxed background sets).

Relaxed DJing:

Ideal for corporate background mingle events, rooftop events, style of DJing; smooth mixing and transitions, no overpowering sounds or scratching. Examples: Trafalger Hotel Oil Tank corporate events, Asian Wealth Maison Assouline & Bentley Garage events, Siemens Krystal building food taster.

Showcase scratch sets: Featuring skills and tricks on turntables, examples inc. launch of city warriors boxing gym, hip hop set for Silverstone Formula 1 track, launch of Sama events space.

Video DJing – mainly for corporate galas with video screens usually with AV companies.

"Never have we heard such an electric mix of so many brilliant songs & genres of music mixed together in a live DJ set..."

- British Media Journalists



C O N T A C T

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